

|  |                                 |                      |                             |
|--|---------------------------------|----------------------|-----------------------------|
| <b>SECTION 1<br/>CONTACT INFORMATION</b> | Name of Organization or Society |                      |                             |
|  | Mailing Address                 |                      |                             |
|  | City, State, Zip Code           |                      |                             |
|  | Daytime Phone Number            | Evening Phone Number | FAX Number                  |
|  | Email Address                   |                      | Contact Person              |
|  | Website URL                     |                      | SCGS Member?<br>Yes      No |

In the following section, tell us how you would like to configure your space. Lower-cost options are available for genealogical and historical societies and other non-profit organizations. Prime traffic areas for commercial exhibitors can be designed to suit your needs and budget. A diagram of the exhibit floor will accompany this form. **Access tickets are per exhibitor, not per number of tables purchased.**

| <b>SECTION 2<br/>EXHIBIT BOOTH SELECTION</b>   | <b>Society and Nonprofit Exhibitors</b> | Exhibitor Registration (see diagram on reverse)   | Ring & Space Choices               | Exhibit Fee | Total Registration                 |
|--|---|---|------------------------------------|-------------|------------------------------------|
|  |   | A. Society or Nonprofit Organization - no merchandise sales<br>Exhibit Hall Wall Space - 6' table<br>Includes 1 full-access and 1 exhibit-only registration |                                    | 1st         | _____ spaces<br>at \$100 per space |
| 2nd  |   |   |                                    |             |                                    |
| 3rd  |   |   |                                    |             |                                    |
| B. Society or Nonprofit Organization selling merchandise<br>Exhibit Hall Wall Space - 6' table<br>Includes 1 full-access and 1 exhibit-only registration                           |   | 1st   | _____ spaces<br>at \$125 per space | \$ _____    |                                    |
|  |   | 2nd   |                                    |             |                                    |
|  |   | 3rd   |                                    |             |                                    |
| C. Society or Nonprofit Ring Inner Space (1 space)<br>Areas C or D - Indicate ring number and area - 8' table<br>Includes 1 full-access and 1 exhibit-only registration            |   | 1st   | _____ spaces<br>at \$150 per space | \$ _____    |                                    |
|  |   | 2nd   |                                    |             |                                    |
|  |   | 3rd   |                                    |             |                                    |
| D. Society or Nonprofit Ring Corner Space (2 spaces)<br>Areas A, B, E, or F - Indicate ring number and area - 8' tables<br>Includes 1 full-access and 2 exhibit-only registrations |   | 1st   | _____ spaces<br>at \$300 per space | \$ _____    |                                    |
|  |   | 2nd   |                                    |             |                                    |
|  |   | 3rd   |                                    |             |                                    |
| E. Commercial Exhibitor Single<br>Areas C or D - Indicate ring number and area - 8' tables<br>Includes 1 full-access and 2 exhibit-only registrations                              |   | 1st   | \$150 per space                    | \$ _____    |                                    |
|  |   | 2nd   |                                    |             |                                    |
|  |   | 3rd   |                                    |             |                                    |
| F. Commercial Exhibitor Wall<br>Exhibit Hall Wall Space - 6' table<br>Includes 1 full-access and 1 exhibit-only registration   |   | 1st   | \$140 per space                    | \$ _____    |                                    |
|  |   | 2nd   |                                    |             |                                    |
|  |   | 3rd   |                                    |             |                                    |
| G. Commercial Exhibitor Corner (2 spaces)<br>Areas A, B, E, or F - Indicate ring number and area - 8' tables<br>Includes 1 full-access and 2 exhibit-only registrations            |   | 1st   | \$300 for 2 spaces                 | \$ _____    |                                    |
|  |   | 2nd   |                                    |             |                                    |
|  |   | 3rd   |                                    |             |                                    |
| H. Commercial Exhibitor Side (5 spaces)<br>Areas ACE or BDF - Indicate ring number and area - 8' tables<br>Includes 2 full-access and 2 exhibit-only registrations                 |   | 1st   | \$750 for 5 spaces                 | \$ _____    |                                    |
|  |   | 2nd   |                                    |             |                                    |
|  |   | 3rd   |                                    |             |                                    |
| I. Commercial Exhibitor Square (6 spaces)<br>Areas ABCD or CDEF - Indicate ring number and area - 8' tables<br>Includes 2 full-access and 2 exhibit-only registrations             |   | 1st   | \$1000 for 6 spaces                | \$ _____    |                                    |
|  |   | 2nd   |                                    |             |                                    |
|  |   | 3rd   |                                    |             |                                    |
| J. Commercial Exhibitor Entire Ring (10 spaces)<br>Areas ABCDEF - Indicate ring number and areas - 8' tables<br>Includes 2 full-access and 2 exhibit-only registrations            |   | 1st   | \$1500 for 10 spaces               | \$ _____    |                                    |
|  |   | 2nd   |                                    |             |                                    |
|  |   | 3rd   |                                    |             |                                    |

|   |   |                       |  |                    |
|---|---|-----------------------|--|--------------------|
| <b>SECTION 3<br/>CONNECTION<br/>CHARGES</b> | <b>Service Hookups</b> (Passed-Through Hotel Charges) | # of days of service  | Cost + tax per day                                   | Total Hookup Costs |
|   | Electrical Hookup                                     | # Days _____ X        | \$50 + \$4.75 = \$54.75                              | \$ _____           |
|   | Telephone Hookup                                      | # Days _____ X        | \$50 + \$4.75 = \$54.75                              | \$ _____           |
|   | High-Speed DSL Internet Connection Hookup             | \$150 for the weekend | \$150 + \$14.25 = \$164.25<br>for the entire weekend | \$ _____           |

|  |   |           |   |                               |
|--|---|-----------|---|-------------------------------|
| <b>SECTION 4<br/>ADVERTISING<br/>AND PROMOTION</b> | <b>Advertising and Promotion Extras</b><br>Advertise in the Syllabus! Ensure that the Jamboree participants can get in touch with you long after Jamboree weekend. Get your name in front of more than a thousand avid genealogy researchers, professionals, speakers, and potential business-to-business contacts. Of course, we'll list your contact information in the Syllabus and on the website at <a href="http://www.scgsgenealogy.com">www.scgsgenealogy.com</a> at no charge. | # ordered | Cost ea.  | Advertising or Promotion Cost |
|  | <b>Syllabus Advertising Rates for Exhibitors</b><br>PDF, Word, JPG, GIF formats. <b>No bleeds</b><br>2 x 3" business card size<br>4 x 5" (Quarter Page)<br>5 x 8" (Half Page)<br>8 1/2 X 11" (Full Page)<br>Inner Cover (front or back, full page) (if available)<br><b>Advertise Your Product in a Special Demonstration Room (Only 9 Available)</b><br>Special Demonstration Room (One hour in a 100-seat lecture room)   | _____     | \$ 40<br>\$ 60<br>\$ 80<br>\$ 150<br>\$ 300<br>\$ 100 | \$ _____                      |

**Camera-ready copy  
 must be received  
 by 1 March 2010**

|                                  |  |                    |             |
|----------------------------------|--|--------------------|-------------|
| <b>SECTION 5<br/>SPONSORSHIP</b> | <b>Sponsorships:</b> Named events, underwrite meals, sponsorship of featured speaker, door prize donation, branded supplies or items, donation. All receive free registration, free bag insert (printed at sponsor's expense), loudspeaker announcements, signage, website promotion with links. |                    | Sponsorship |
|                                  | <b>Diamond:</b> 5 exhibit spaces, syllabus ad-color back outer cover, 3 registrations, 3 speaker spots   | \$5,000 or more    | \$ _____    |
|                                  | <b>Emerald:</b> 2 exhibit spaces, syllabus ad-color inner cover, 2 registrations, 2 speaker spots  | \$2,500 to \$4,999 |             |
|                                  | <b>Ruby:</b> 1 exhibit space, full page B&W syllabus ad, 1 registration, 1 speaker spot  | \$1,000 to \$2,499 |             |
|                                  | <b>Sapphire:</b> Full page b&w syllabus ad, 1 registration   | \$500 to \$999     |             |

|                                   |  |  |          |
|-----------------------------------|--|--|----------|
| <b>SECTION 6<br/>MAKE PAYMENT</b> | Total Payment Due<br>(Sum of Sections 2, 3, 4, and 5)  |  | \$ _____ |
|                                   | <b>Include Payment with Registration</b>   |  |          |
|                                   | Indicate Payment Method: _____ Check payable to SCGS _____ VISA _____ MasterCard<br>Card Number _____ - _____ - _____ - _____ Expiration Date _____ - _____<br>Signature of card holder: _____ |  |          |

Exhibitors are responsible for collecting and paying all California Sales Tax which is due and payable to the State of California from the sale of goods at the Genealogy Jamboree 2010. **You may not sell any items at the Genealogy Jamboree 2010 without a valid California Seller's Permit.** An application form can be obtained from the Board of Equalization. The tax rate for the Burbank area is 9.5%, and payment is due to the State within 10 days of the end of the event.

In addition, the City of Burbank has instituted a local fee assessed on vendors selling merchandise at shows such as Jamboree. This applies only to vendors who are selling merchandise from their tables. The fee, \$12 per day, will be picked up in person. City of Burbank forms will be included in vendor packets.

Please provide information on your booth staff for name tags

|                                  |                           |
|----------------------------------|---------------------------|
| <b>SECTION 7<br/>BOOTH STAFF</b> | Full Registration         |
|                                  | Full Registration         |
|                                  | Exhibit-Only Registration |
|                                  | Exhibit-Only Registration |

Complete and mail or fax to:  
 Leo Myers, Jamboree Chairman  
 Southern California Genealogical Society  
 417 Irving Drive  
 Burbank, CA 91504

Phone (818) 843-7247  
 Fax (818) 843-7262  
[SCGSJamboree@gmail.com](mailto:SCGSJamboree@gmail.com)